

# Open Call - STARTraumverwandlungen (en)

The association "KulturhauptSTART St. Pölten", in co-operation with Tangente St. Pölten, invites you to transform and rethink the STARTraum in the Löwinnenhof\*!

Löwinnenhof\* is an emerging cultural centre in the heart of the city of St. Pölten, Lower Austria. Together with our neighbours from the Frauenzentrum, gallery Kunst:Werk and St. Pride, we are shapeing the profile of the courtyard since 2018 and therefore we offer a platform for the independent cultural scene.

From 30<sup>th</sup> April to 6<sup>th</sup> October 2024, the Tangente St. Pölten festival centre, designed by the architecture collective Biennale Urbana, will be part of this area.

We want to use this temporary focus to draw attention to local cultural activities and offer a stage for (critical) positions outside the current perceptions.

These transformations, we call "STARTraumverwandlungen".

## PHASE 1

Deadline: 14. April 2024

Transformations: 17. May till 09. June | 17. June till 14. July

PHASE 2

Deadline: 02. June 2024

**Transformations:** 22. July till 18. August | 19. August till 15. September

Location: STARTraum, Löwinnenhof\*, Linzerstrasse 16, 3100 St. Pölten

Criteria: Artists of all disciplines - groups or individual artists

**Documents:** Project description (2 pages A4 max.), portfolio or homepage and cost

estimate

**Budget:** up to € 4,000 per Transformation

**Submission&questions to:** mitmachen@kulturhauptstart.at

#### Invitation

For this invitation to tender, we will clear our homebase "STARTraum" from mid-may to mid-september. We are making **space for a total of 4 "transformations"**, each with a duration of **2 to 4 weeks** and a **budget of up to € 4,000**.

We are looking for a colourful bouquet of submissions and ideas from St. Pölten, Lower Austria and beyond.

## "Points of view"

We would like to use the transformations to illustrate your positions and current challenges in cultural work. Topics such as cultural policy, FairPay, courage, inequalities, cultural diversity, capitalism, climate crisis, hope, anger, high culture meets subculture, why St. Pölten no longer stinks, external views, etc. are all very welcome.

The form of presentation is entirely up to you.

From classical exhibitions, performances, room installations,... many things are possible. Say it and show it freely! The projects will be selected by a 5-member jury.

# Jury

- Monika Georgieva independent curator / alumna&research fellow of the curatorial programme of de Appel (Amsterdam), head of Laurenz Space; lecturer TU Vienna and artistic director of Kunstverein Eisenstadt
- <u>Philipp Hubmann</u> researcher and cultural manager / book publications on childhood, simultaneity and political dilemmas; managing director of the cultural association Solektiv (formerly LAMES/Sonnenpark)
- <u>Verena Mayerhofer</u> artist, cultural worker and photographer / founding member of Kulturverein ent. (city of Haag, Lower Austria); on the boards of Tresor Linz and Symposium Lindabrunn (Lower Austria)
- <u>Felix Schnabel</u> musician / Bands: Laundromat Chicks, Salamirecorder, Telebrains, SUX SUX, Scurf and Sausagebunnies; awarded as "Youngster of Arts" St. Pölten (2020); Familiar with music, art, skateboard & coffee house scene of St. Pölten
- <u>Lena Weiderbauer</u> cultural and social anthropologist, grocer / project work for diversity in education, integrative herbal education, socioculture and communityoriented urban development; former board member of KulturhauptSTART and coordinator of the festival centre (Tangente St.Pölten)

#### Moderation:

Klemens Pilsl - Sociologist and cultural manager / board member of Kupf OÖ



#### **Endowment**

Up to € 4,000 is available from our side for each of the 4 transformations. Depending on the duration and plausibility of the calculation, this pot can be fully utilised.

If you are accepted, you cannot apply for additional financial support from either the City of St. Pölten or the Province of Lower Austria, as this would constitute double funding. Sponsorship by consultation with KulturhauptSTART only!

## Who can apply?

- single persons
- NGO and independent associations
- · teams of working groups
- · a maximum of one project can be submitted per entrant

# How to apply?

- local authorities, party-political or religious organisations, as well as commercial cultural organisers and companies
- projects that have already received funding from the Cultural Department of the Province of Lower Austria or the City of St. Pölten

#### **Criterias**

- originality and quality
- local relevance (STARTraum/Löwinnenhof\*/St. Pölten)
- Appreciation in the formulation, conception, budgeting and realisation of the project in relevant areas (environment, gender, cultural diversity, FairPay, etc.)
- Online infosession: 04<sup>th</sup> April 2024, 18:00-19:00, Link will be sent by e-mail after registration

#### Transformation periods (including set-up and dismantling times)

- 17. May till 09. June (deadline till 14. April)
- 17. June till 14. July (deadline till 14. April)
- 22. July till 18. August (deadline till 02. June)
- 19. August till 15. September (deadline till 02. June)

It is important to us that the transformations last at least 2 weeks and are open to the public or can be experienced 3 days a week. Of course, the days from thursday to saturday are best suited for this common goal!

Please be sure to specify the time periods in the submission (multiple entries possible)!

We wish you all every success and look forward to seeing your ideas and realisations!

- The KulturhauptSTARTers\* in cooperation with Tangente St. Pölten



Further details, such as photos and floor plan of the room, as well as the download of the form for the cost estimate, can be found here:

www.kulturhauptstart.at